



## Board Meeting Minutes

November 18, 2021 – 5:00 pm CT

**Present:** Roger Amborn, Blaine Gamst, Cindy Hnatek, Mary Jackson, Al Makynen, Cindy Richey, Julia Rulla, Bob Vavrosky

**Absent:** Mark Evans, Eric Kaiser, Skip Van Kessel, Rick Liljegren

- Treasurer report (Al):
  - YTD revenue: \$5,818.00
  - YTD expenses: \$8,582.58; detail on expenditures YTD attached; appears insurance invoice paid twice – Al to followup with Rick, who works with insurance company.
  - YTD revenues in excess (deficient) of expenses: (\$2,764.58)
  - Checking account balance: \$21,479.57
  - Savings account balance: \$5.00
  - Checking account signatories at Harbor Pointe Credit Union now Al Makynen, Roger Amborn and Mary Jackson.
  - Credit card (held by Julia and Mark) cancelled since holders are no longer on the credit union account; Al indicated he would prefer to handle expenditures via direct billing and reimbursement moving ahead.
  - Status with Minnesota Secretary of State to be updated and renewed; completed since meeting; corporate address for “The St. Louis River Experience” changed to 800 B West Railroad Street, with Pier B’s permission, rather than that of the individual completing the filings.
  - MN sales tax exemption status to be pursued; Julia to provide Al with income tax exemption documentation going back to the corporate creation in 2015.
- Volunteers (Bob):
  - Personalized thank you notes and \$25 Pier B restaurant gift cards sent to the 33 volunteers who worked trips.
  - Bob was thanked for his efforts.
- Boat (Roger):
  - The boat went into storage at the Proctor fairgrounds on October 23, with help from Rick and Nick Rhinehart; it will come out on April 23, 2022. Rick and Greg Anderson also helped with dock removal.
  - The boat currently has a portable marine radio that needs to be recharged; volunteer Greg Anderson proposed that a radio be hardwired. The Duluth Rotary Club #25 has agreed to make a donation/support a project of SLRE, and this would be an ideal project. Roger to ask Greg to prepare a proposal for board approval and

to confirm that he is willing to install and wire the new marine radio and antenna, which would provide improved communications coverage in the harbor. Cost is estimated to be \$250-\$400, with Greg donating his time and expertise. Al is a member of the Rotary and will present the proposal to the club.

- Marketing (Julia):
  - Boat logo changes for 2022 season: Primrose, which will have a new business name, and Caywood Oil, which has been sold, to be removed; in January, sponsorship letters to be sent to organizations that are uncertain – Chris Jensen, New Perspective, Keystone, Duluth Rotary, North Shore Estates, Beehive Homes, Ecumen and Sinceri, with commitments needed by March/April to allow time for logo printing.
  - Proctor Fairgrounds logo to be added to the boat, providing they approve. Julia to draft a letter that Roger can take to an upcoming fair board meeting to thank them for the complimentary storage and to obtain their approval.
  - Board members were asked to suggest potential new sponsors.
- Misc.:
  - The need for additional board members from sponsor organizations and senior facilities was discussed; Cindy R. reached out to activity directors and executive directors at facilities with no interest at this time. Blaine noted that this is a challenging time for facility leaders, and it is not a good time for them to take on anything new.
  - Board member status was discussed, with the only current change being that Mark will leave the board at the end of the year.
  - Officer re-election was held. Bob made a motion that the current officers be re-elected for 2022, seconded by Cindy H, with all in favor. Officers for 2022 are: Julia Rulla, president; Roger Amborn, vice president; Al Makynen, treasurer; and Mary Jackson, secretary.

**Next Meeting: Thursday, January 20, 2022 5 p.m. Central Standard – location TBD**