



Board Meeting Minutes

March 20, 2025

Present: Roger Amborn, Susan Halvorson, Cindy Hnatek, Mary Jackson, Lydia Jordahl, Eric Kaiser, Rick Liljegren, Al Makynen, Cindy Richey, Skip Van Kessel

Absent: None

1. February 2025 minutes were approved; motion by Eric, second by Rick, and approval from all members.
2. Treasurer report (AI)
 - a. “Cash” balances include \$14,306.21 in the checking account, a CD valued at approximately \$10,538.75 and \$5 in a savings account, for a total of \$24,849.96. The checking account balance includes community donations and DECC volunteer contributions since the beginning of the year of approximately \$1,000.
 - b. Another CD will be considered later in the year, depending on sponsorship levels.
 - c. Treasurer report was approved; motion by Skip, second by Eric, and approval from all members.
3. Sponsorship/fund raising
 - a. Approximately 60 facility and 15 corporate sponsorship request letters were mailed March 19. Roger will be completing online support requests for about 20 additional corporations. Thanks to Susan J. at Duluth Heights Lodge who folded brochures.
4. Boat (Roger)
 - a. Nothing at this time.
5. 2025 season
 - a. Susan has sent an email to facilities outlining the process for them to sign up for trips.
 - b. Dates to be blocked out include: June 20, Grandma’s; July 3 afternoon and July 4; July 10-11, Tall Ships; August 8 afternoon, Blues Festival; and September 1, Labor Day. Tall Ships hour-long rides will be discussed in May.
6. Volunteers
 - a. Eric purchased magnetic name tags that volunteers will be asked to use this season.
 - b. Details for the April 22 “All Hands On Deck” event at Good Shepard Church were finalized. The schedule will be: 4 p.m., setup; 4:30, social and heavy appetizers; and 5:30 presentation/meeting. Eric and his wife, Amy, will obtain food, cookies and paper plates, and prepare coffee at the church; Roger will purchase water and pop. Approximately 60 people are expected to attend. Susan and Lydia will greet attendees. Eric and Roger will prepare the presentation. Handouts will include the 2024 annual report and tips for volunteers. Invitations will be sent to existing volunteers and prospects.
 - c. Eric suggested that attendees at the event be invited to move to Lake Superior Brewing after the church event to continue socializing. It will be Dutch, with anyone who attends paying their own bill.
 - d. Promotion ideas for “All Hands On Deck” were discussed and include: board members to promote with their social circles, including their social media accounts; WDIO The Lift; PBS The Slice; Duluth

newspaper; University for Seniors; and 95.7 oldies station (Lydia).

7. Marketing

- a. Brochures, rack cards and All Hands posters were distributed.
- b. Roger to update links to board for black outerwear options. The idea of iron-on logos will be explored.
- c. Any website changes should be forwarded to Rick.

8. Misc.

- a. Suggested bylaw revisions were provided to Eric.
- b. Motion to adjourn from Lydia, second by Eric, and approval by all members.

Submit any agenda items for the next meeting to Roger or Mary the week of April 7.

Next Meeting: Thursday, April 17, 2025 – 5 p.m. Central Daylight Time – Theater Room (second floor), Duluth Heights Lodge, 724 Maple Grove Road 55811

2025 meetings

April 17, 2025
May 15, 2025
June 19, 2025
July 17, 2025
August 21, 2025

September 18, 2025
October 16, 2025
November 20, 2025 (tentative)
December 18, 2025 (tentative)

Submitted by Mary Jackson, Secretary