

# Board Meeting Minutes January 19, 2023 – 5:00 pm CDT

Present: Roger Amborn, Cindy Hnatek, Mary Jackson, Eric Kaiser, Skip Van Kessel, Al

Makynen, Cindy Richey, Julia Rulla, Bob Vavrosky

Absent: Rick Liljegren

 October 2022 minutes approved: motion by Bob, second by Eric and approval from all members.

- Treasurer report (AI) (referenced financial documents were sent in advance of meeting to all board members):
  - Checking account balance is \$18,933.47.
  - Income Statement for year-ended December 31, 2022: Revenue of \$11,464;
     Expenses of \$13,981; Net LOSS of \$2,517. This statement includes in-kind sponsor contributions: Pier B for dockage, \$2,500; Proctor fairgrounds for winter storage, \$546; and Jeff's Marine for winter maintenance, \$430.
  - It was noted that the annual operating budget requirement is approximately \$10,000.
- Sponsorships for 2023 (Julia):
  - The draft letter was reviewed; the cover letter was excellent, but the SLRE sponsorship levels page to be revised, per issues with this content from the Coast Guard in 2022.
  - A list of recipients for the sponsorship letters to be provided; recommendation made that historical sponsors be mailed letters, but new prospects should be approached personally.
  - Rotary sponsorship proposal for hard-wired radio to be submitted by mid-February.

#### 2023 season:

- Roger recommended that the season start June 12, with afternoon only trips to be offered through June 20. Then, starting June 21, a.m. and p.m. trips available, except Friday afternoons reserved for makeup sessions or different groups. Trips would be offered through August 31. This schedule was approved.
- Julia has updated website and brochure for 2023; SignUp Genius link and board member and volunteer recruitment messages added to website home page.
- Al and Cindy R. will continue to work together on supplying cookies and water to the pontoon.
- Discussion held re: facilities that don't have their own transportation and impact on them financially when trips are cancelled. Further research needed on transportation options, such as obtaining a sponsor to fund trips.

# Pontoon (Roger):

- The boat is in storage, and will come out of storage April 22 or 23.
- No boat expenses, with the exception of a fire extinguisher, are expected for 2023 as everything else is new.
- Dock installation will probably occur the first week of May.
- Jeff's Marine logo to be placed on the pontoon in recognition of his in-kind sponsorship.

## Volunteers:

 Volunteer training to be held in late May and early June; Roger suggested that captains needing on-the-water training could go out a.m. the first week of the season since only p.m. trips are to be offered.

## SLRE board membership:

- Kristine Buckman has decided to resign due to work commitments; motion made by Cindy H. and seconded by Roger to accept her resignation, with approval by all members.
- Motion was made by Roger and seconded by AI to elect Susan Halvorson to the board, with approval by all members. Susan has agreed to do the scheduling for the 2023 season, and has had conversations with Julia, Cindy H. (from the user perspective) and Roger (from the captain perspective) to understand the process.
- Bob V. has submitted his resignation from the board and will continue to stay active as a mate; his resignation was put on hold until the February meeting, which Bob will attend to help in transitioning his role as volunteer coordinator. Board members are to identify potential candidates for the volunteer coordinator position.
- Roger mentioned Jeff Foster and Jim Holmgren as potential board members, as well as volunteers.

### Misc.

- Rick requested business cards for volunteer recruitment, which Julia will provide.

Next Meeting: Thursday, February 16, 2023 – 5 p.m. Central Time – Edgewood Northwoods Room (FYI, the contact at Edgewood is Brian Haselman, Executive Director, 4195 Westberg Road, Hermantown, 218-723-8905, brian.haselman@edgewoodvista.com)

## Remaining 2023 meetings

March 16, 2023

April 20, 2023

May 18, 2023

June 15, 2023

August 17, 2023

September 21, 2023

October 19, 2023

November 16, 2023 (tentative)

July 20, 2023

December 21, 2023 (tentative)