



## Board Meeting Minutes April 22, 2023

**Present:** Roger Amborn, Susan Halvorson, Cindy Hnatek, Mary Jackson, Eric Kaiser, Skip Van Kessel, Rick Liljegren, Al Makynen, Julia Rulla

**Absent:** Cindy Richey

- Note: April meeting was rescheduled on short notice from April 20 due to Duluth area inclement (winter) weather.
- March 2023 minutes approved; motion by Eric, second by Susan and approval from all members.
- Treasurer report (Al)
  - Cash balance is \$20,402.89; YTD sponsorships and contributions are \$4,950; YTD expenses are \$3,480.58 (includes \$3,121 for required insurance policies).
- Sponsorships for 2023 (Julia):
  - Benedictine Health Center commitment off \$1,300 coming; \$500 coming from Duluth Heights (Sinceri/Primose – second half of \$1,000 commitment); Roger to pursue Minnesota Power Credit Union; and Rick to pursue Beehive for sponsorship and potential board member.
  - Harbor Pointe Credit Union mentioned their sponsorship of SLRE in their newsletter.
- 2023 season:
  - Susan reported 41 trips scheduled to date, almost halfway to 90 slots on schedule.
  - Susan has drafted a tip sheet for organizations booking trips (attached); it will be added to the website; she'll request trip confirmations (positioned as "ticket to ride") from organizations on Mondays and send to captains.
- Pontoon (Roger):
  - Boat came out of storage April 22.
  - New logos to be placed on boat: Proctor Fairgrounds (need new one from them), Jeff's Marine, Miner's (Julia to confirm OK to use logo) and Superior Water Light and Power.
- Volunteers:
  - Volunteer roundup: 17 RSVPs to date, plus 8 volunteer applications through website (including Jeff Foster); board members are hopeful that recruiting efforts will generate traffic at the roundup; details for roundup confirmed – food, beverages, AV, etc.; program agenda to include Eric covering volunteer training, Rick volunteer sign ups, and Roger an overview.
  - Eric has prepared a written draft of the volunteer training checklist, incorporating

some of the information Susan included (attached).

- Misc.:
  - Additional t-shirts to be ordered, based on sizing collected at volunteer roundup; hats to be ordered through Advantage (Nathan Bentley's company) using \$250 in-kind sponsorship as partial payment; hats to be white low-profile with embroidery logo on front and word "crew" on the back.
  - Roger tried to connect with WDIO's "The Lift" program prior to the volunteer roundup and weather did not make that possible; he'll pursue when season starts, with the goal of having "The Lift's" team on board the boat.
  - The only impact of Minnesota Pollution Control Agency notice is that they'll be monitoring in Fraser Shipyard bay.

**Next Meeting: Thursday, May 18, 2023 – 5 p.m. Central Daylight Savings Time – Edgewood Northwoods Room**

**Remaining 2023 meetings**

June 15, 2023

October 19, 2023

July 20, 2023

November 16, 2023 (tentative)

August 17, 2023

December 21, 2023 (tentative)

September 21, 2023

Submitted by Mary Jackson, Secretary