



Board Meeting Minutes January 27, 2022 – 5:00 pm CT

Present: Roger Amborn, Cindy Hnatek, Mary Jackson, Rick Liljegren, Cindy Richey

Absent: Blaine Gamst, Eric Kaiser, Skip Van Kessel, Al Makynen, Julia Rulla, Bob Vavrosky

- Treasurer report (documents from Al):
 - 2021 income statement: revenue of \$5,818 and expenses of \$8,611, including \$5,938 in program expenses, and \$2,673 in administrative expenses; net loss of \$2,793. Income Statement attached.
 - Checking account balance on 01.12.22: \$21,267.05
 - Discussion: earlier question of whether insurance invoice was paid twice still needs to be clarified via a conversation between Al and Rick; there were several questions re: administrative expense line items so more detail is required from Al and Julia.
 - Treasurer report accepted, with outstanding questions; motion from Rick and second from Cindy R., with approval from all in attendance.
- 2022 board meetings tentatively set for the third Thursday of each month at 5 p.m.; motion from Mary, second from Cindy H., with all approving:
 - February 17
 - March 17
 - April 21
 - May 19
 - June 16
 - July 21
 - August 18
 - September 15
 - October 20
 - November 17
 - December – no meeting
- Sponsors:
 - Julia to draft and share letter(s) with board – are they customized or standardized; also board asked for a list of organizations that letters will be sent to.
 - Julia to draft for Roger's review a letter to the Proctor fairground board re: their sponsorship as thanks for boat storage.

- New potential sponsors discussed were Essentia, Sinceri (Cindy H. to provide contact info), Minnesota Power, Bentlyville. Board members to provide potential sponsor names to Julia.
- Pontoon logo changes – Caywood Oil already removed; Primrose to be removed; further actions TBD after responses from sponsorship letters.
- 2022 season start date:
 - Discussion deferred to next meeting when, presumably, there will be better attendance.
- Volunteer roundup:
 - Roger and Rick to meet with Pier B operations person to set volunteer roundup.
 - Roger to communicate with Bob V. and Julia re: the volunteer list.
 - Discussed potential sources of new volunteers and board asked if Julia has a standard recruiting letter. Board mentioned University for Seniors, St. Luke's employee newsletter and Duluth News-Tribune for volunteer recruitment.
- Marketing.:
 - After discussion, Roger agreed to talk with Julia re: less costly brochure printing and new T-shirts for 2022; Roger has a large supply of green envelopes so those are not needed.
- Misc.:
 - Discussion of responsibility for 2022 season cookies and water deferred to February meeting.

Next Meeting: Thursday, February 17, 2022 5 p.m. Central Standard – location TBD