

St. Louis River Experience Board Meeting Minutes
November 21, 2019

Meeting called to order at 4:40pm at Ecumen Lakeshore by President Dick Florey.

New board members were introduced and welcomed.

Attendees: Dick Florey, Scott Lyons, Mark Evans, Bob Vavrosky, Skip VanKessell, Cindy Richey, Blaine Gamst, Cindy Hnatek, Roger Amborn, Kathy Anderson and Julia Rulla via conference call.

Absent: Eric Kaiser and Natalie Zeleznikar

Minutes of the October 17, 2019 meeting approved.

TREASURER REPORT: Balance in account at Harbor Pointe is \$25,035 with all expenses for this season paid.

BUDGET FOR 2020: The budget prepared by Dick and Mark was presented to the board and each item was discussed. Revisions are needed in several areas such as the seasonal payment for gas, the volunteer dinner, senior picnic, volunteer gifts and website/sign up genius. Board President and Treasurer will review and revise these items and send to all board members via e-mail for acceptance.

BOARD MEMBER TERMS: This item tabled and will resume at the February meeting.

VOLUNTEER DINNER: There was concern about the number of volunteers who had confirmed they were attending the dinner and were not at event. Pier B required a verification of meal numbers one week in advance that we were required to pay for. The event planning committee for 2020 will take this into consideration when planning and implementing the appreciation event.

STORAGE: Cindy Richey volunteered to store cookies and water at Chris Jensen for the 2020 operational season.

2020 CALENDAR:

Operational season: June 8 to September 11

- **Activity Director meeting-April 10**
- **Volunteer roundup-April 15**

- ***Volunteer training start date- May 18***
- ***Senior Picnic-June 23***
- ***Volunteer appreciation-September 21 - Tentative***

DISCUSSION: Need for a Fundraising Committee to seek new revenue sources. This committee will contact facilities that have not sponsored in the past and seek other organizations in the area for sponsorship or donations.

The committee was formed with Dick Florey, Blaine Gamst, Cindy Richey and Cindy Hnatek as members.

They will also review the current plan and confirm that all the sponsorship amounts charged to facilities are consistent.

Roger Amborn suggested that Monday morning trips be added to the regular schedule. No decision was made and will be discussed again at the February meeting.

Roger also stated that we are not charged for winter storage of the pontoon at the Proctor Fairgrounds. Frank Siiro, President of the South St. Louis County Fair is responsible for the complimentary storage area. The board unanimously agreed to have a promotional booth on Senior Day July 30th, 2020 at the fair. We will hand out brochures and have a drawing for a pontoon trip as a token of our appreciation to him.

Scott Lyons suggested that a media representative/news release position be added as a board position. Dick will ask Natalie Zeleznikar to hold this position.

Meeting adjourned at 5:45pm.

Next meeting scheduled for Thursday, February 20th at 4:30 at Ecumen/Lakeshore.

