



Board Meeting Minutes

January 16, 2025

Present: Roger Amborn, Susan Halvorson, Mary Jackson, Lydia Jordahl, Eric Kaiser, Rick Liljegren, Al Makynen

Absent: Cindy Hnatek, Skip Van Kessel, Cindy Richey

1. October 2024 minutes were approved; motion by Eric, second by Susan, and approval from all members present.
2. Treasurer report (Al)
 - a. Ended 2024 with net income of \$3,544, above the budgeted amount primarily due to a higher level of sponsorship dollars. For the year, expenses totaled \$14,126 vs. \$19,857 in revenues, which include sponsorships, guest donations, DECC volunteer work and in-kind sponsorships. The \$14,126 in expenses do not include depreciation of \$2,187.
 - b. "Cash" balances include \$13,638.91 in the checking account at the end of 2024 and a CD valued at \$10,458.
 - c. 2025 budget estimates revenues at \$25,750, including new corporate grants at \$4,500, and expenses at \$21,100, including a new pontoon roof and trailer tires. Eric made a motion to approve the budget, second by Susan and approval from all members present. (2025 budget attached)
 - d. For insurance purposes, the boat will be in the water from May 15 to September 15. Equipment is insured for stated amounts: boat and two motors, for the \$40,000 original cost, and trailer, \$3,400, below the original cost of \$4,313.
3. Sponsorship/fund raising
 - a. Rick shared draft fund raising letters and marketing materials needed for upcoming sponsorship efforts. Board members are to provide any input to Rick by February 1.
 - b. Venmo as a new fundraising payment option was discussed. Susan made a motion to approve opening a SLRE Venmo account, second by Lydia and approval from all members present. Al and Rick will pursue prior to the February board meeting.
 - c. Lydia, who works at a facility, recommended that future fundraising start in October, when facilities generally do their budgeting for the following year.
4. Boat (Roger)
 - a. Roger and another board member will meet with Pier B in March to reaffirm our relationship - that the boat can again be docked there.
 - b. Pricing to replace trailer tires to be obtained, and the expenditure reviewed in February.
5. 2025 season
 - a. The season schedule was approved:
Training, week of June 2

Afternoon trips only, week of June 9

Morning and afternoon trips, June 16 to August 29, excluding July 3-4, Grandma's Friday, June 20 and any other large Bayfront events

Afternoon trips only, September 2-11

6. Volunteers

- a. Eric proposed April 22, 2025 for the volunteer roundup. He will work to again schedule at his church.
- b. Kay Bakke has agreed to help with training.
- c. Eric recommended that additional low-cost volunteer events be scheduled during the season to facilitate camaraderie among volunteers.

7. Marketing

- a. White hats and green/yellow shirts will be purchased to provide to any new volunteers.
- b. A decision to purchase windbreakers/or make them available for purchase will be made based on fundraising results.

8. Misc.

- a. Board members should be thinking about additions to the board, for such roles as events and major sponsorship/grant writing.
- b. Eric provided updated bylaws for discussion at the next board meeting. (attached)

Submit any agenda items for the next meeting to Roger or Mary the week of February 10.

Next Meeting: Thursday, February 20, 2025 – 5 p.m. Central Standard Time – Theater Room (second floor), Duluth Heights Lodge, 724 Maple Grove Road 55811

2025 meetings

February 20, 2025
March 20, 2025
April 17, 2025
May 15, 2025
June 19, 2025
July 17, 2025

August 21, 2025
September 18, 2025
October 16, 2025
November 20, 2025 (tentative)
December 18, 2025 (tentative)

Submitted by Mary Jackson, Secretary